



# CHARITY RUGBY DINNER

New Scotland Yard 19 April 2010

The dinner is in aid of Safer London Foundation and Hitz.

Sir Paul Stephenson QPM, Metropolitan Police Commissioner, invites you to dine with him in the company of the always entertaining Mayor of London, Boris Johnson and Martin Johnson, one of English rugby's all time greats.

Other VIP guests will include luminaries of the rugby world such as Rob Andrew OBE, Jason Leonard OBE, Sir Ian McGeechan, Jeff Probyn, Graham Rowntree, Roger Uttley OBE and others to be confirmed.

The dinner will take place 6.30 PM Monday 19th April at New Scotland Yard's Peelers restaurant.

The evening will feature some good natured banter between the two Johnsons, a money-can't-buy auction and the chance to be photographed with the rugby stars in attendance.

Safer London Foundation is the Metropolitan Police charity working with innovative community led crime reduction projects across the Capital, helping to make London a safer place to live, work and visit.

For more information about Safer London Foundation please visit [www.saferlondonfoundation.org](http://www.saferlondonfoundation.org)

Hitz is the new Metropolitan Police rugby diversion and social inclusion project, targeting young people in London living in disadvantaged, and often hard to reach, communities. Hitz is delivered in association with the London based premiership rugby clubs Saracens, Harlequins and London Irish.

#### Brochure Advertising

A small number of advertising spaces are available in the Dinner Brochure at a cost of £500 for a full page (A5) and £250 for half a page. Specification on request.

For more information about sponsorship packages, advertising or to book your table, please contact Tony Shepherd 020 7021 0301 [tonyshepherd@saferlondonfoundation.org](mailto:tonyshepherd@saferlondonfoundation.org).

Rugby Dinner Sponsorship	Lead Sponsor	Dinner Sponsor	Champagne Reception Sponsor	Wine Sponsor	Gold Table	Silver Table
Price	£15,000	£5,000	£1,500	£1,000	£5,000	<b>ALL SOLD</b> £3,000
Headline Branding at the dinner	●					
A top table seat	●					
Champagne Reception	●				●	●
Premier Wine	●				●	
Rugby Star Host for the evening	●				●	
Prime position Gold Table for 9 guests	●					
Personal photo opportunity for 2 guests with Mayor Johnson, Commissioner Sir Paul Stephenson and Martin Johnson	●					
Opportunity for promotional stand	●	●	●	●		
3 minute speech	●					
Opportunity to place merchandise in gift bags	●	●	●	●		
Full back page advertisement in Dinner Brochure	●					
Recognition on SLF website and in SLF Annual Report	●	●	●	●		
Full page advert in Dinner Brochure	●					
Half page advert in Dinner Brochure		●				
Mention in thank you speech	●	●	●	●		
Four course meal including wine	●				●	●

#### Safer London Foundation

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