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Safer London Foundation Charity Challenge



Limited company number 5190766 Registered charity number 1109444

Click on: www.saferlondonfoundation.org/index.php?p=cc

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Safer London Foundation

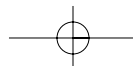
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Your people are the best.
No question.
Our people want you to bet on it.



Safer London Foundation Charity Challenge

The Opportunity

Safer London Foundation (SLF) is the independent charitable arm of the Metropolitan Police Service supporting community crime reduction and victim support projects in London. The Foundation has created a unique, high profile Apprentice-style charity challenge providing a fabulous opportunity for innovative team building and inspiring enterprise, while raising money for SLF and competing against teams from other businesses. The challenge is followed by a Gala Awards Dinner to announce the winner.

The Challenge

Create a 'dream team' of your company's up and coming stars who will accept the challenge from our celebrity entrepreneur to treble your stake. The team put the stake to work in the most imaginative and productive way possible. After that all you need to do is sit back and celebrate your success at the awards dinner!

The Benefits

The challenge is an event with enormous potential for developing team skills in a real life competition not a training room exercise. The challenge is already attracting media attention and should be a great platform for demonstrating your companies commitment to corporate social responsibility.

How it works

Your company underwrites a £12,500 donation to SLF, your team's stake. The team then has up to seven days to execute the most successful money making idea they can conjure up. Make the most money and you win! Simple really, and there is also a prize for the most original money making idea.

Key dates

Celebrity Entrepreneur Breakfast Launch at London's Living Room, City Hall, 27th February 2008.

Challenge Gala Awards Dinner at a premier London location 6th March 2008.



*Young women on a citizenship course funded by **Operation Quadrant**, sponsored by the Asian business community.*